



SWIFT Carnival

SPONSORSHIP OPPORTUNITIES

Saturday, February 22, 2020 | Palomino Intermediate School

EVENT OVERVIEW

Since 2001, the Swift Carnival has provided a fun and FREE way to introduce Swift's mentorship programming to future campers and counselors.



Seventh through twelfth grade teens team up with kindergarten through sixth grade students from Title 1 Schools and are invited to play carnival games, have their faces painted, and visit engaging attractions. In 2020, Swift estimates over 500 participants to attend between elementary school aged youth, teen mentors, and adult volunteers.

OUR 2019 IMPACT:

- There were over 313 youth participants and teen mentors in attendance
- Through the support of seventh through twelfth grade teen mentors and adult volunteers, more than 439 combined hours were served in the planning and execution of this great event!
- Swift served over 657 meals of delicious hot dogs and hamburgers
- Swift Carnival 2019 was generously supported by 14 local, corporate sponsors who generated over an estimated \$15, 095 in funds and in-kind services.

WHO IS SWIFT?

Founded in 1980, Swift Youth Foundation creates the path from present to potential through peer mentor relationships by providing safe and fun after school, weekend, and overnight camp enrichment programs. At Swift Youth Foundation- **fun is just the start!**

PARTNERS FOR POTENTIAL

Swift looks forward to providing exciting opportunities and attractions at the 2020 Swift Carnival by inviting your company to participate as a community partner through a tax deductible contribution to Swift Youth Foundation. From hosting your own carnival game booth, to sponsoring one of the many attraction areas, this wonderful event is a great opportunity to support local youth as well as showcase local community members, businesses, and organizations!





SWIFT Carnival

EVENT SPONSORSHIPS



PRESENTING TITLE SPONSOR

\$5,000

- Premier recognition as the Presenting Title Sponsor on all collateral and marketing
- Name/Logo prominently displayed at Carnival entrances and throughout event
- Exclusive Presenting Title Sponsor recognition on Swift Carnival volunteer shirt
- Option of inclusion of Name/Logo branded giveaway item in event SWAG bag
- This premier sponsorship includes premier Name/Logo placement and recognition on SWAG bag



SPECIAL ATTRACTIONS SPONSOR

\$3,000

- Provides [3] action packed bounce houses, [1] inflatable GaGa Pit and full Sports Court
- Name/Logo prominently displayed throughout the [3] Special Attraction Areas
- Option of inclusion of Name/Logo branded giveaway item in event SWAG bag
- This exclusive sponsorship includes premier Name/Logo placement and recognition



CARNIVAL FOOD COURT SPONSOR

\$2,000

- Premier Food Court Sponsor provides supplemental food needs for over 500 Carnival attendees
- Name/Logo exclusively displayed in the Swift Carnival Food Court with exclusive volunteer option within Food Court area



2020 GAME ZONE SPONSOR

\$1,500

- Exclusive Swift Carnival Game Zone Sponsor provides carnival games, prizes, and booth supplies
- Name/Logo exclusively displayed throughout the Swift Carnival Game Zone Area

SWIFT Carnival

SPONSOR LEVELS



FRIEND OF SWIFT SPONSOR

\$750

Only (4) Available

- Exclusive Friend of Swift recognition on name tags for 500 Carnival attendees
- Friend of Swift recognition throughout 2020 calendar year on Swift Youth Foundation website



CARNIVAL BOOTH SPONSOR

\$300

Only (6) Available

- Includes one booth in the Carnival Game Zone with Swift providing table, carnival game, and general prizes. [Option to provide own game, attraction, and/or appropriate Name/Logo prizes].
- In addition to the benefits listed in the Sponsor Benefits table, this sponsorship includes tabletop company signage with Name/Logo



SWIFT Carnival



UNDERWRITING OPPORTUNITIES

SOLD

Premier Food Supplier \$5,000

Thank you to ACME Meat,
Swift's Premier, In-Kind
Food Provider since 2001.



Swag Bag & Prizes \$1,750

- Provides 500 event participant Swag bags with Premier Name/Logo Inclusion on each
- Underwriting Recognition on 3 Carnival related web pages
- Name/Logo Inclusion on print event collateral
- Name/Logo Inclusion on Swift Social Media

Carnival Security \$1,250

- Provides 4 hours of event security through hire of city of Phoenix off-duty police officer
- Underwriting Recognition on 3 Carnival related web pages
- Name/Logo Inclusion on print event collateral
- Name/Logo Inclusion on Swift Social Media

SOLD

Carnival DJ \$500

- Provides 4 hours of event DJ with exclusive recognition at DJ dance party area
- Underwriting Recognition on 3 Carnival related web pages
- Name/Logo Inclusion on print event collateral
- Name/Logo Inclusion on Swift Social Media

Event Rentals \$2,500

- Provides event rental with delivery and pick-up of all event table and chairs for 5 hours services
- Underwriting Recognition on 3 Carnival related web page
- Name/Logo Inclusion on print event collateral
- Name/Logo Inclusion on Swift Social Media

SOLD

Carnival Photographer \$1,500

- Provides 4 hours of professional photography services
- Underwriting Recognition on Carnival Photo Web page
- Name/Logo Inclusion on print event collateral
- Name/Logo Inclusion on Swift Social Media

Volunteer Shirts \$1,000

- Provides 200 volunteer shirts with premier underwriting recognition
- Underwriting Recognition on 3 Carnival related web pages
- Name/Logo Inclusion on print event collateral
- Name/Logo Inclusion on Swift Social Media

SOLD

Volunteer Breakfast \$500

- Provides 200 volunteers with a delicious breakfast with exclusive recognition during breakfast
- Underwriting Recognition on 3 Carnival related web pages
- Name/Logo Inclusion on print event collateral
- Name/Logo Inclusion on Swift Social Media

Carnival Transportation \$2,000

- Provides crucial transportation for event participants
- Exclusive underwriting recognition at all transportation locations
- Name/Logo Inclusion on print event collateral
- Name/Logo Inclusion on Swift Social Media

Printing Services \$1,500

- Provides print collateral including event signage
- Underwriting Recognition on 3 Carnival related web pages
- Name/Logo Inclusion on print event collateral
- Name/Logo Inclusion on Swift Social Media

SOLD

Carnival Photobooth \$700

- Provides Carnival Photo booth with exclusive underwriting recognition at this attraction
- Underwriting Recognition on 3 Carnival related web pages
- Name/Logo Inclusion on print event collateral
- Name/Logo Inclusion on Swift Social Media

SOLD

Carnival Wristbands \$200

- Provides 500 event wristbands with exclusive underwriting recognition through name/logo inclusion
- Underwriting Recognition on 3 Carnival related web pages
- Name/Logo Inclusion on print event collateral
- Name/Logo Inclusion on Swift Social Media

Other Opportunities

Have a good or service not listed but you would still like to support Swift? Let us know! Swift is always looking for new and unique opportunities to partner with our local community. Please send an email to Pamelle@SwiftYouth.org with your ideas. We look forward to showcasing you and your company through a unique partnership!

THANK YOU FOR SUPPORTING SWIFT YOUTH FOUNDATION