

SWIFT Carnival

SPONSORSHIP OPPORTUNITIES

Saturday, February 24, 2024 | Palomino Intermediate School

ABOUT THE EVENT

Since 2001, the Swift Carnival has provided a fun and FREE way to introduce Swift's mentorship programming to future campers and counselors.



Seventh through twelfth grade teens team up with kindergarten through sixth grade students from Title 1 Schools and are invited to play carnival games, have their faces painted, and visit engaging attractions. In 2024, Swift estimates over 500 participants to attend between elementary school aged youth, teen mentors, and adult support staff volunteers.

Continuing the legacy of providing unique opportunities for program and event participants, Swift looks forward to engaging attractions at the 2024 Swift Carnival by featuring some of the organization's community partnerships. From hosting your own carnival game booth, to sponsoring one of the many attraction areas, this exciting event is a great opportunity to support local youth as well as showcase local community members, businesses, and organizations!

ABOUT SWIFT YOUTH FOUNDATION

Founded in 1980, Swift Youth Foundation fosters positive mentor relationships between economically disadvantaged youth and college bound teens by providing safe and fun after school, weekend, and overnight camp enrichment programs. At Swift Youth Foundation-

fun is just the start!



SWIFT Carnival



PRESENTING LEVEL SPONSOR

\$6,000+

- Company Logo on the Swift Carnival 2024 T-Shirts as Presenting Sponsor
- Prominent placement on Swift Carnival 2024 volunteer event shirt
- Booth Sponsorship including company signage with name and logo
- Option of premium booth location in the Swift Carnival Game Zone
- Employee volunteer opportunity during the Swift Carnival 2024
- Name and logo displayed at Swift Carnival Entrances
- Name and logo included on Swift Carnival invitation, event, and sponsor recognition web pages
- Presenting Event Sponsorship recognition in Swift Newsletter the month of the event
- Featured Grilled Cheese Gazette blog post showcasing sponsorship
- Presenting Event Sponsor recognition in [5 total] social media posts before, during and after the Swift Carnival 2024
- Presenting Event Sponsor recognition in all media releases
- 4 tickets to the Swift Annual Gala
- Logo and signage at the Swift Annual Gala featuring sponsorship



MAIN STAGE LEVEL SPONSOR

\$3,000

Special Attractions - Provides bounce houses, inflatable slide, dunk tank, and adrenaline course.

- Name/Logo placement on Swift Carnival 2024 volunteer event shirt
- Option of booth inclusion in the Swift Carnival Game Zone including company signage with name and logo
- Employee volunteer opportunity during the Swift Carnival 2024
- Name and logo displayed in the Swift Carnival Special Attraction Area
- Name and logo included on Swift Carnival invitation, event, and sponsor recognition web pages
- Special Attractions Sponsorship recognition in Swift Newsletter the month of the event
- Featured Grilled Cheese Gazette blog post showcasing sponsorship
- Special Attractions Sponsor recognition in [3 total] social media posts [before, during and after] the Swift Carnival 2024
- Special Attractions Sponsor recognition in all media releases

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RINGMASTER LEVEL SPONSORSHIP **\$2,500**

Carnival Food Court - Provides a hearty breakfast for over 100 volunteers and supplemental food needs for over 500 Carnival attendees

- Name/logo placement on Swift Carnival 2024 volunteer event shirt
- Option of booth inclusion in the Swift Carnival Game Zone including company signage with name and logo
- Employee volunteer opportunity during the Swift Carnival 2024
- Name and logo displayed in the Swift Carnival Food Court
- Name and logo included on Swift Carnival invitation, event, and sponsor recognition web pages
- Swift Carnival Food Court recognition in Swift Newsletter the month of the event
- Featured Grilled Cheese Gazette blog post showcasing sponsorship
- Swift Carnival Food Court recognition in [3] social media posts [before, during and after] the Swift Carnival 2024
- Carnival Food Court Sponsor recognition in all media releases



SIDESHOW LEVEL SPONSORSHIP **\$1,500**

Game Zone Sponsor - Provides carnival games, prizes, and booth supplies

- Name/logo inclusion on Swift Carnival 2024 volunteer event shirt
- Option of booth inclusion in the Swift Carnival Game Zone including company signage with name and logo
- Employee volunteer opportunity during the Swift Carnival 2024
- Name and logo displayed throughout the Swift Carnival Game Zone
- Name and logo included on Swift Carnival invitation, event, and sponsor recognition web pages
- Swift Carnival Game Zone recognition in Swift Newsletter the month of the event
- Swift Carnival Game Zone recognition in [1] social media posts during the Swift Carnival 2024
- Swift Carnival Game Zone Sponsor recognition in all media releases



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FRIEND OF SWIFT SPONSOR

\$750

Only [3] Available

- Option of booth inclusion in the Swift Carnival Game Zone including company signage with name and logo
- Employee volunteer opportunity during the Swift Carnival 2024
- Friend of Swift recognition in monthly Swift Newsletter
- Friend of Swift recognition in [1] social media story on Instagram and Facebook during the Swift Carnival 2024 with other Friend of Swift Sponsors



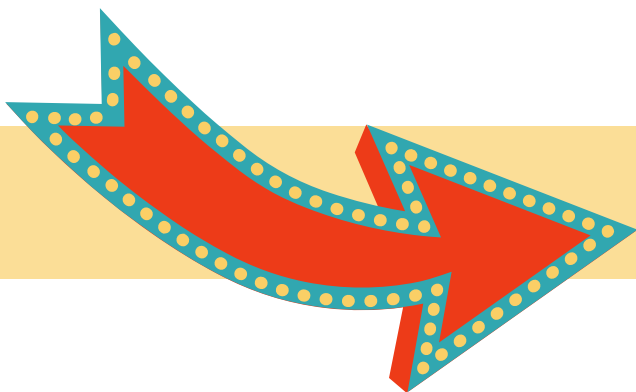
CARNIVAL BOOTH SPONSOR

\$250

Only [6] Available

Provides one booth in the Carnival Game Zone including table, carnival game, and general prizes. (Option to provide own game, attraction, and/or prizes.

- Tabletop company signage with name and logo
- Employee volunteer opportunity during the Swift Carnival 2024
- Carnival Booth Sponsor recognition in Swift Blog the month of the event with other Carnival Booth Sponsors
- Swift Carnival Booth recognition in [1] social media story on Instagram and Facebook during the Swift Carnival 2024 with other Carnival Booth Sponsors



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IN-KIND NEEDS AND OTHER OPPORTUNITIES

In-Kind Needs

- DJ services for 3 hours during the Swift Carnival Event
- Professional printing services
- Photo booth rental
- Event photography services
- Carnival prizes and goodies for inclusion in SWAG bag
- Balloon bouquets and/or balloon with helium tanks

Other Opportunities

Have a good or service not listed but you would still like to support Swift? Let us know! Swift is always looking for new and unique opportunities to partner with our local community. Please send an email to Melissa@CampSwift.org with your ideas, we look forward to showcasing you and your company through a unique partnership.

THANK YOU FOR SUPPORTING SWIFT YOUTH FOUNDATION

